

# MENU OF SERVICES

blu echo design  
*advertising & design boutique*

## FREE CONSULTATIONS HOURLY RATE \$105

*Discounted price packages for three or more services purchased simultaneously.*

*Estimates Only - Each project is based off of individual specifications.*

*Prices do not include printing and shipping costs.*

*philadelphia*

Lisa Martinichio  
Lisa@BluEchoDesign.com  
215.534.6281

BluEchoDesign.com



*redondo beach*

Kat Maurus  
Kat@BluEchoDesign.com  
215.300.0376

# SERVICES

*You name it- we'll design it!*

Website Design  
Branding  
Logo Design  
Business Cards  
Brochures  
Print Ads  
Flyers & Posters

Packaging  
Sell Sheets  
Direct Mail  
Pocket Folders  
T-Shirt Designs  
Trade Show Displays  
and more... JUST ASK!

**At Blu Echo Design, we strive to understand your brand, your company and your ideas.  
We collaborate with you to create an impact, on your brand & within the market.**

## ONE FREE CONSULTATION

Your partnership with an advertising firm shouldn't be a blind date. This is our chance to get to know each other – business compatibility leads to open communication, understanding and better results.

## TIMELY PROPOSALS

We'll provide you with a list of our recommendations. We assess the situation and develop the most strategic and cost-efficient means for developing or improving your market presence and brand equity. All of our services are offered a la carte.

## MAKING YOU HAPPY

There is an old business motto –  
"Happy patrons come back and bring friends."  
Your success is the foundation for our success.  
When you are happy – we are too.



# KEY PERSONNEL

## LISA MARTINICCHIO



### + BIO

Lisa Martinicchio is Co-founder and Operator at Blu Echo Design, a Philadelphia-based advertising and graphic design boutique that

expanded to Los Angeles, CA in 2011. As the owner of a company, she wears all the hats. Not only is she creative director, but Lisa is also the account manager, sales guy, copywriter, graphic designer, interactive director, coffee maker, tech guru and more.

### + EDUCATION

Lisa graduated from Temple University with a degree in Advertising and as a Dean's List student in 2007. She attended Villa Joseph Marie High School with a focus on art and lacrosse.

## KAT MAURUS



### + BIO

Kat Maurus is Co-founder and Operator at Blu Echo Design, a Philadelphia-based advertising and graphic design boutique that expanded to Los

Angeles, CA in 2011. Today, Kat is primarily focused on expanding Blu Echo Design's brand awareness on the West Coast and waging war against ugliness & non-functionality in design.

### + EDUCATION

Kat graduated from Temple University with a degree in Advertising and as a Dean's List student in 2007. She attended Archbishop Ryan High School with a focus on art and Tae Kwon Do.

### + MEMBERSHIPS

Lower Bucks Chamber of Commerce • Merchant Match • B2BA • MasterMinds

**blu echo design**  
advertising & design boutique

graphic design



philadelphia 215.534.6281 •• redondo beach 215.300.0376

[BluEchoDesign.com](http://BluEchoDesign.com)



# WE KNOW THAT YOU ARE PROFESSIONAL, *now let's make you look it!*

## BRANDING

Custom Logo Design .....	\$1,275
with tagline .....	\$1,500
Custom Logo Redesign .....	\$850
with tagline .....	\$1,175
Business Card Design .....	\$250
Letterhead & Envelopes .....	\$300
Stationery Package (business card, letterhead, envelope) .....	\$450

## MARKETING MATERIAL

Pocket Folders .....	\$275
Sell Sheets .....	\$350
Brochure Design	
Tri-fold .....	\$725
Quad-fold .....	\$975
Postcard Design .....	\$475
Door Hanger Design .....	\$325
with detachable business card .....	\$425
Print Advertising .....	\$525
Powerpoint Presentation .....	\$750

# MEMORABLE DESIGNS

*that create reactions!*

## TRADE SHOW GRAPHICS

Pull-up Banner.....	\$575
Tablecloth.....	\$175
10' x 10' Booth .....	\$1,575
Booth Larger Than 10' x 10' .....	call for quote
Poster .....	\$375
Sign .....	\$250

The possibilities are endless when it comes to trade show graphics.  
Give us a call to talk about the best solution for your business. 215-534-6281

## PACKAGING, NOTE CARDS & MORE!

T-shirt or Uniform Design .....	\$275
Hang Tags & Jewelry Tags.....	\$325
Invitations/Flyers.....	\$350
Note Card/Greeting Card Design .....	\$375
Bookmarks .....	\$350
Product Packaging .....	\$575
Name Badge Design .....	\$95

**blu echo design**  
advertising & design boutique

web



philadelphia 215.534.6281 •• redondo beach 215.300.0376

[BluEchoDesign.com](http://BluEchoDesign.com)



# A CREDIBLE LOOKING SITE, *is a site worth staying on!*

**WEBSITE DESIGN & BUILD-OUT** .....call for a quote

## DESIGN AND REVISIONS

2 home page designs • 1 interior page design • 3 rounds of revisions  
Creation of Site Map & Information Architecture (IA),  
Complete Site Build-out & Google Analytics Set Up

## PLATFORM AND BUILD-OUT

We build all of our sites on the Content Management System (CMS) WordPress.  
so you can quickly and easily make updates to your website.

## RESPONSIVE DESIGN

Responsive design is designing the website for a wide-range of screen resolutions, from mobile phones to desktop computers. The responsive coding reconfigures the elements of your site to fit the screen size you are looking at which in turn eliminates the need for a "mobile" website.

**How can your new website work for you?**

**Give us a call to talk about the best solution for your business. 215-534-6281**

## SOCIAL MEDIA, EMAIL BLASTS & WEB BANNERS

E-blasts ..... \$525

Social Media Graphics ..... \$375/each platform

Social Media Posts ..... 12 posts (3 per week) \$150/month

Online Banner Ads ..... \$325

## WEB ADD-ONS

Website Maintenance ..... \$105/hour



THANK YOU

If you're ready to hop in B.E.D. [click here](#)

blu echo design  
advertising & design boutique



philadelphia 215.534.6281 •• redondo beach 215.300.0376  
BluEchoDesign.com